

Prudential plc Annual General Meeting 2005

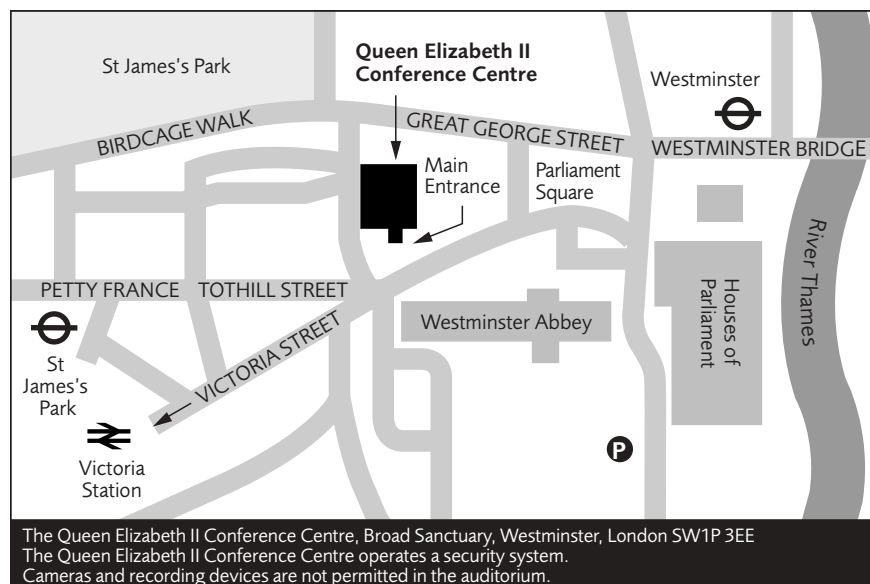
To be held at: The Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE on Thursday 5 May 2005 at 11.00am.

Refreshments will be available from 10.30am and after the meeting.

Special arrangements have been made to help shareholders who are in any way physically disabled or those who are hard of hearing.

☞ The nearest tube stations are St James's Park and Westminster on the District and Circle Lines. Westminster is also on the Jubilee line.

Bus routes, 24, 11 and 211 all stop nearby.



Prudential plc Annual General Meeting 2005 Form of Proxy



PRUDENTIAL

REFERENCE NUMBER

00000000

CARD I.D.

00000000

ACCOUNT NUMBER

X0000000

I/We, the undersigned, a member of Prudential plc, hereby appoint the Chairman of the meeting (see note 2 on page 1)

as my/our proxy to vote for me/us on my/our behalf at the Annual General Meeting of the Company to be held on 5 May 2005 at 11.00am and at any adjournment thereof. I/We have indicated how I/we wish my/our proxy to vote on the following resolutions by marking the appropriate boxes like this . I/We further authorise my/our proxy to vote on any other resolutions that may properly be put to the meeting as my/our proxy thinks fit. If no indication is given, the proxy will vote or abstain at his/her discretion.

Electronic Proxy Appointment

A proxy may also be appointed electronically as follows:

Electronic Proxy Appointment

An electronic proxy appointment may be made by logging onto Lloyds TSB Registrars' website www.sharevote.co.uk. Shareholders will need their Reference Number, Card ID and Account Number, the three sets of numbers printed at the top of the page opposite. Full details of the procedures are given on the website. Alternatively, if you have already registered with Lloyds TSB Registrars' on-line portfolio service Shareview, you can submit your proxy by logging onto your portfolio at www.shareview.co.uk, and clicking on Company Meetings. Instructions are given on the website.

Electronic Voting through CREST

If you are a CREST member, you may use the CREST electronic proxy appointment service. The CREST Proxy Instruction must be properly authenticated in accordance with CREST specifications and must contain the information required for such instructions as set out in the CREST manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by our agent (ID 7RA01) by the latest time(s) for receipt of proxy appointments.

IMPORTANT: In any case your instructions or Form of Proxy must be received by the Company's Registrars no later than 11.00am on 3 May 2005. Please note that any electronic communication found to contain a computer virus will not be accepted.

Further details are included on page 7 of the Notice of Annual General Meeting 2005 and Explanation of Special Business.

Ordinary Business

	For	Against	Abstain	Discretionary
1. To receive the Directors' Report and the Financial Statements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. To approve the Directors' Remuneration Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. To re-elect as a Director Mr C P Manning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. To re-elect as a Director Mr R G Mendoza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. To re-elect as a Director Mr G M Wood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. To elect as a Director Mr J H Ross	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. To elect as a Director Mr M W O Garrett	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. To elect as a Director Mr K B Dadiseth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. To reappoint KPMG Audit Plc as auditor and to authorise the directors to fix the amount of their remuneration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Special Business

10. Ordinary resolution: to declare a final dividend of 10.65 pence per ordinary share of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Ordinary resolution: renewal of directors' authority to allot ordinary shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. Special resolution: renewal of authority for disapplication of pre-emption rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. Special resolution: renewal of authority for purchase of own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. Special resolution: amendments to Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Signature

Date

1499-004-9

Prudential plc Annual General Meeting 2005 Attendance Card

LEAVE THIS AREA CLEAR

LASER DETAILS WITHIN THIS AREA

Prudential plc Annual General Meeting 2005 Notes

1. If you wish to attend the Annual General Meeting at The Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE on Thursday 5 May 2005 at 11.00am, please bring with you the Attendance Card above. You may be asked to produce it to show you have the right to attend and speak or vote at the meeting.
2. If you wish to vote at the Annual General Meeting but are unable to attend in person, you may appoint a proxy to act on your behalf by completing the Form of Proxy overleaf. You may appoint a proxy of your own choice if you wish; if you do so the words 'the Chairman of the meeting' should be deleted and the name of the proxy entered into the appropriate space. A proxy may not speak at the meeting, except with the permission of the Chairman of the meeting.
3. A proxy need not be a member of the Company. Appointment of a proxy does not preclude a member from attending the meeting and voting in person.

Completion of Form of Proxy

4. If you want your proxy to vote in a certain way on the resolutions specified please place a mark in the relevant boxes. If you select 'Discretionary' or fail to select any of the given options your proxy can vote as he or she chooses or can decide not to vote at all. The proxy can also do this on any additional or amended resolution that is put to the meeting.
5. The 'Abstain' option is provided to enable you to abstain on any particular resolution however it should be noted that 'Abstain' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
6. The attention of joint holders is directed to the following extract from the Articles of Association of the Company: 'In the case of joint holders of a share, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which the names of the holders stand in the register.'
7. This form and any power of attorney or any other authority (or a copy of such authority certified notarially) under which it is signed must reach Lloyds TSB Registrars at the address shown on the final page not later than 48 hours before the time fixed for the meeting. A corporation is requested to complete this form either by sealing it or by signing under the hand of its attorney or duly authorised officer.

BUSINESS REPLY SERVICE
LICENCE NO. SEA10853



Prudential plc
c/o Lloyds TSB Registrars
The Causeway
WORTHING
BN99 6ZU

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