



## Prudential plc Annual General Meeting 2007

To be held at: The Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE on Thursday 17 May 2007 at 11.00am.

Refreshments will be available from 10.30am and after the meeting.

Special arrangements have been made to help shareholders who are in any way physically disabled or those who are hard of hearing.

**By Underground** – The nearest tube stations are St James's Park and Westminster on the District and Circle Lines. Westminster is also on the Jubilee line.

**By Bus** – Bus routes, 24, 11 and 211 all stop nearby.



## Prudential plc Annual General Meeting 2007

### Notes

1. If you wish to attend the Annual General Meeting at The Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE on Thursday 17 May 2007 at 11.00am, please bring with you the Attendance Card. You may be asked to produce it to show you have the right to attend and speak or vote at the meeting.
2. If you wish to vote at the Annual General Meeting but are unable to attend in person, you may appoint a proxy to act on your behalf by completing the Form of Proxy overleaf. You may appoint a proxy of your own choice if you wish; if you do so the words 'the Chairman of the meeting' should be deleted and the name of the proxy entered into the appropriate space. A proxy may not speak at the meeting, except with the permission of the Chairman of the meeting.
3. A proxy need not be a member of the Company. Appointment of a proxy does not preclude a member from attending the meeting and voting in person.

### Completion of Form of Proxy

4. If you want your proxy to vote in a certain way on the resolutions specified please place a mark in the relevant boxes. If you select 'Discretionary' or fail to select any of the given options your proxy can vote as he or she chooses or can decide not to vote at all. The proxy can also do this on any additional or amended resolution that is put to the meeting.
5. The 'Vote Withheld' option is provided to enable you to abstain on any particular resolution. However it should be noted that a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
6. The attention of joint holders is directed to the following extract from the Articles of Association of the Company: 'In the case of joint holders of a share, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which names of the holders stand in the register.'
7. This form and any power of attorney or any other authority (or a copy of such authority certified notari ally) under which it is signed must reach Lloyds TSB Registrars using the envelope provided not later than 48 hours before the time fixed for the meeting. A corporation is requested to complete this form either by sealing it or by signing under the hand of its attorney or duly authorised officer.

### Additional Information:

Prudential plc's Report and Accounts and AGM documents will be available for viewing on the Company's website approximately one month before the scheduled Annual General Meeting each year.

Please refer to the Chairman's letter accompanying the Notice of Meeting for further information about the changes to communications between the Company and its shareholders.

### Guidance Notes

- If you elect for Option 1 or 2 you will be able to view shareholder documents, such as the Annual Report and company updates, following receipt of notification of publication of such documents on our website.
- If you elect for Option 1 by registering your email address at [www.shareview.co.uk](http://www.shareview.co.uk), or for Option 2, you do not need to return this form.
- Please note that if you do not return this form or register online on or before 18 May 2007 then you will be treated as having selected Option 2. As such, shareholder documents or information will not be sent directly to you, but instead will be available following their publication on the Company's website.
- Whichever option you choose, your choice will apply to your existing shareholding and any shareholding which may hereafter stand in your name in the Company's books.
- The Company reserves the right to send any document to shareholders in traditional paper form should it feel it appropriate to do so.
- You can change your instructions at any time by writing to **Lloyds TSB Registrars, The Causeway, Worthing, West Sussex BN99 6DA**.

## Electronic Proxy Appointment

### A proxy may also be appointed electronically as follows:

#### Electronic Proxy Appointment

An electronic proxy appointment may be made by logging onto Lloyds TSB Registrars' website [www.sharevote.co.uk](http://www.sharevote.co.uk). Shareholders will need their Reference Number, Card ID and Account Number and the three sets of numbers printed at the top of page 4. Full details of the procedures are given on the website. Alternatively, if you have already registered with Lloyds TSB Registrars' on-line portfolio service Shareview, you can submit your proxy by logging onto your portfolio at [www.shareview.co.uk](http://www.shareview.co.uk) and clicking on Company Meetings. Instructions are given on the website.

#### Electronic Voting through CREST

If you are a CREST member, you may use the CREST electronic proxy appointment service. The CREST Proxy Instruction must be properly authenticated in accordance with CREST specifications and must contain the information required for such instructions as set out in the CREST manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by our agent (ID 7RA01) by the latest time(s) for receipt of proxy appointments.

**IMPORTANT:** In any case your instructions or Form of Proxy must be received by the Company's Registrars no later than 11.00am on 15 May 2007. Please note that any electronic communication found to contain a computer virus will not be accepted.

Further details are included on page 9 of the Notice of Annual General Meeting 2007 and Explanation of Business.