

# Key performance indicators

APE new business premiums £m

## +12%

Half year 2008 £1,513m

Half year 2007<sup>†</sup> £1,353m

EEV basis operating profit from long-term business based on longer-term investment returns £m

## +7%

Half year 2008 £1,408m

Half year 2007<sup>†</sup> £1,310m

PVNB new business premiums £m

## +12%

Half year 2008 £10,986m

Half year 2007<sup>†</sup> £9,785m

IFRS basis operating profit based on longer-term investment returns £m

## +13%

Half year 2008 £674m

Half year 2007<sup>†</sup> £598m

EEV basis new business profit £m

## +11%

Half year 2008 £602m

Half year 2007<sup>†</sup> £543m

Holding company operating cash flow £m

## +153%

Half year 2008 £86m

Half year 2007 £34m

External funds under management £bn

## -2%

Half year 2008 £67bn

Full year 2007<sup>†</sup> £69bn

<sup>†</sup> 2007 comparatives at constant exchange rates (CER).