



PRUDENTIAL PLC

IRISH BRANCH REGISTER SCRIP DIVIDEND MANDATE FORM

Name:	Shareholder Ref No:
Address:	

If you wish to participate in the Prudential plc Evergreen Scrip Dividend Scheme please complete, sign and return this form to Capita Registrars, PO Box 7117, Dublin 2 (Telephone + 353 1 810 2400) or deliver by hand to Capita Registrars, Unit 5, Manor Street Business Park, Manor Street, Dublin 7.

If you wish to receive your dividends in cash you do **not** need to complete any forms or take any action.

Please insert your full name, address and shareholder reference number (which can be found on your share certificate) in the box above. If you have more than one shareholding account please state all reference numbers as this mandate will only be applied to the reference numbers stated.

To the Directors of Prudential plc

I/We, the undersigned, being the registered holder(s) of ordinary shares in Prudential plc, confirm that I/we have read and understood the Prudential plc Evergreen Scrip Dividend Booklet and wish to elect to participate in the Prudential plc Evergreen Scrip Dividend Scheme.

By signing this mandate I/we also elect to receive an allotment of ordinary shares in respect of any future dividend in respect of which a scrip dividend is offered for my/our maximum entitlement, on the terms of the relevant scrip dividend offer and the Memorandum and Articles of Association of the Company, until this Mandate is revoked by me/us.

I/We authorise you to send at my/our risk by post a definitive share certificate in respect of new shares allotted to me/us pursuant to this mandate.

Signature of main holder:	
Signature of joint holder(s):	
Date:	

In the case of joint holders ALL must sign. In the case of a corporation, this Form should be executed under the common seal (or otherwise executed as a deed) or be signed by a duly authorised official whose capacity should be stated. All enquiries regarding this Form should be addressed to Capita Registrars.

Please mark this box if signing on behalf of the shareholder as Power of Attorney or Receiver.

To be effective for a particular dividend you must complete and return your mandate so as to be received by the Company's Irish Branch Register registrar no later than 20 business days before the dividend payment date.