

PRUDENTIAL PLC

(Incorporated and registered in England and Wales under number 01397169)

**EVERGREEN SCRIP DIVIDEND SCHEME
SCRIP DIVIDEND MANDATE FORM (THE "MANDATE")**

THIS MANDATE WILL ONLY BE APPLICABLE TO YOU IF YOU HAVE SHARES STANDING TO THE CREDIT OF YOUR SECURITIES ACCOUNT WITH THE CENTRAL DEPOSITORY (PTE) LIMITED ("CDP") AS AT 5.00 P.M. ON 20 AUGUST 2010 (THE "RECORD DATE"). USE THIS MANDATE IF YOU WISH TO PARTICIPATE IN THE EVERGREEN SCRIP DIVIDEND SCHEME (THE "SCHEME").

The Scheme provides you with the option to elect to receive new Shares in lieu of the cash amount of any dividend to which the Scheme applies, declared in respect of all your holding of Shares which are deposited with CDP (after the deduction of applicable income tax, if any). In this Mandate, "Shares" means the ordinary shares of in the capital of Prudential plc (the "Company").

The directors of the Company (the "Directors") have announced the application of the Scheme to the interim dividend of £0.0661 per Share (Singapore tax not applicable) in respect of the six months ended 30 June 2010.

If you elect to participate in the Scheme in respect of this dividend for all of your holding of Shares, the number of new Shares that you are entitled to receive under the Scheme in lieu of the cash amount of this dividend is based on the scrip reference price. **In order for your election to be effective in respect of this dividend, you must return this Mandate duly completed and signed to The Central Depository (Pte) Limited at 4 Shenton Way #02-01, SGX Centre 2, Singapore 068807 by 5.00 p.m. on 27 August 2010 (the "Election Deadline Date").**

YOU DO NOT NEED TO TAKE ANY ACTION IF YOU WISH TO RECEIVE YOUR DIVIDEND IN CASH IN RESPECT OF ALL YOUR HOLDING OF SHARES WHICH ARE DEPOSITED WITH CDP.

Please read the instructions on the back of this Mandate before completing this Mandate. If the Mandate is incomplete, illegible, not properly completed, not delivered in accordance with the instruction stated herein or where the true intention of the Direct Securities Account Holder is not ascertainable from his/its/their returned Mandate, the Company reserves the right to pay all your dividend entitlements in cash.

TO BE COMPLETED BY DIRECT SECURITIES ACCOUNT HOLDER

NO ACTION IS REQUIRED IF YOU WISH TO RECEIVE YOUR DIVIDEND IN CASH IN RESPECT OF ALL YOUR HOLDING OF SHARES

I/We, the undersigned, confirm that I/we have read and understood the terms and conditions attached to the 2010 Interim Dividend Circular (for CDP shareholders) and wish to elect to participate in the Scheme.

By signing this Mandate, I/we also elect to receive an allotment of new Shares in respect of any future dividend in respect of which a scrip dividend is offered for my/our maximum entitlement, on the terms of the relevant scrip dividend offer and the Memorandum and Articles of Association of the Company, until this Mandate is revoked by me/us.

Signed:

Direct Securities Account Holder

Joint Securities Account Holders

Corporate Account Holder

Date

1. This Mandate is not valid unless duly completed, signed and delivered to CDP by 5.00 pm on the Election Deadline Date.
2. If the securities account holders are joint holders, any one securities account holder may sign this Mandate, and the signing of this Mandate by any one of such joint securities account holders shall be binding on all the joint securities account holders.
3. For a corporation, this Mandate must be executed under Seal (if any) in accordance with its constitutive documents or signed by an authorised officer or attorney.
4. If signed by an attorney, a certified true copy of the Power of Attorney must accompany this Mandate.
5. If the sole depositor is deceased, the personal representative(s) of the deceased must sign this Mandate. A certified true copy of the Grant of Probate or Letters of Administration must accompany this Mandate if the aforesaid document has not been lodged with CDP.
6. Delivery of a duly completed and signed Mandate to CDP shall be conclusive evidence in favour of the Company and CDP of the right and/or authority of the persons signing the Mandate to deal in the same.

EXPLANATION OF MANDATE

1. If you wish to make a permanent election, that is, to participate in the Scheme in respect of all your holding of Shares in respect of this dividend and all future dividends to which the Scheme applies, please sign and return this Mandate to CDP by 5.00 pm on the Election Deadline Date. You may cancel this permanent election by the completion and delivery to CDP of a Notice of Cancellation. To be effective in respect of any dividend to which the Scheme applies, a Notice of Cancellation in respect of this Mandate duly completed and signed must be received by CDP by the date to be specified by the Directors for that dividend. A copy of the Notice of Cancellation may be obtained from CDP upon request.
2. All persons who have Shares standing to the credit of their CDP securities account as at the Record Date (the "**Members**") may elect to participate in the Scheme subject to the restrictions on Overseas Members (more particularly described in section 9 of the Dividend Terms and Conditions set out in the 2010 Interim Dividend Circular (for CDP shareholders)) in respect of all of their holding of Shares to which each Mandate relates.
3. A Member receiving two or more Mandates may elect to receive new Shares in respect of all of his holding of Shares to which one Mandate relates and decline to receive new Shares in respect of all of his holding of Shares to which any other Mandate relates. A Member receiving two or more Mandates and wishing to receive new Shares in respect of all of his entitlement to the dividend to which the Scheme applies must complete all the Mandates received by him and return the completed Mandates to CDP.
4. If you do not wish to participate in the Scheme in respect of all your holding of Shares in respect of this dividend, you do not need to take any further action. The dividend will be paid in cash to you in the usual manner.
5. Members who elect to participate in the Scheme (each a "**Participating Member**") who are Depositors will have the new Shares credited to their securities account maintained with CDP.
6. The Company takes no responsibility for the taxation liabilities of Participating Members or the tax consequences of any election made by Members. As individual circumstances and laws vary considerably, specific taxation advice should be obtained by Members if required.
7. A Participating Member may receive new Shares in odd lots.
8. If you are in any doubt as to the action you should take, you should consult your legal, financial, tax or other professional adviser immediately.
9. The Terms and Conditions of the Scheme are set out in the 2010 Interim Dividend Circular (for CDP shareholders) and shall apply to this Mandate. Capitalised terms used herein which are not defined in this Mandate but which are defined in the 2010 Interim Dividend Circular (for CDP shareholders) shall have the same meanings ascribed to them in the 2010 Interim Dividend Circular (for CDP shareholders).
10. The information contained herein is derived from and should be read in conjunction with the full text of the 2010 Interim Dividend Circular (for CDP shareholders).