

PRUDENTIAL PLC

(Incorporated and registered in England and Wales under number 01397169)

**EVERGREEN SCRIP DIVIDEND SCHEME
SCRIP DIVIDEND MANDATE FORM (THE "MANDATE")**

THIS MANDATE WILL ONLY BE APPLICABLE TO YOU IF YOU HAVE SHARES STANDING TO THE CREDIT OF YOUR SECURITIES ACCOUNT WITH THE CENTRAL DEPOSITORY (PTE) LIMITED ("CDP") AS AT 5.00 P.M. ON 20 AUGUST 2010 (THE "RECORD DATE"). USE THIS MANDATE IF YOU WISH TO PARTICIPATE IN THE EVERGREEN SCRIP DIVIDEND SCHEME (THE "SCHEME").

The Scheme provides you with the option to elect to receive new Shares in lieu of the cash amount of any dividend to which the Scheme applies, declared in respect of all or part of your holding of Shares which are deposited with CDP (after the deduction of applicable income tax, if any). In this Mandate, "Shares" means the ordinary shares in the capital of Prudential plc (the "Company").

The directors of the Company (the "Directors") have announced the application of the Scheme to the interim dividend of £0.0661 per Share (Singapore tax not applicable) in respect of the six months ended 30 June 2010.

If you elect to participate in the Scheme in respect of this dividend for all or part of your sub-account holders' holding of Shares which are deposited with CDP, the number of new Shares that you are entitled to receive under the Scheme in lieu of the cash amount of this dividend is based on the scrip reference price. **In order for your election to be effective in respect of this dividend, you must return this Mandate duly completed and signed to The Central Depository (Pte) Limited at 4 Shenton Way #02-01, SGX Centre 2, Singapore 068807 by 5.00 p.m. on 27 August 2010 (the "Election Deadline Date").**

YOU DO NOT NEED TO TAKE ANY ACTION IF YOU WISH TO RECEIVE YOUR DIVIDEND IN CASH IN RESPECT OF ALL YOUR SUB-ACCOUNT HOLDERS' HOLDING OF SHARES WHICH ARE DEPOSITED WITH CDP.

Please read the instructions on the back of this Mandate before completing this Mandate. If the Mandate is incomplete, illegible, not properly completed, not delivered in accordance with the instruction stated herein or where the true intention of the Depository Agent is not ascertainable from its returned Mandate, the Company reserves the right to pay all your dividend entitlements in cash.

TO BE COMPLETED BY DEPOSITORY AGENT ONLY

NO ACTION IS REQUIRED IF YOU WISH TO RECEIVE YOUR DIVIDEND IN CASH IN RESPECT OF ALL YOUR SUB-ACCOUNT HOLDERS' HOLDING OF SHARES.

To: Prudential plc
c/o The Central Depository (Pte) Limited

I/We, the undersigned, confirm that I/we have read and understood the terms and conditions attached to the 2010 Interim Dividend Circular (for CDP shareholders) and wish to elect to participate in the Scheme.

We elect to participate in the Scheme in respect of all or part only of our sub-account holders' holding of Shares which are deposited with CDP.

We wish to receive the dividend as indicated in the boxes below:

Proportion of shareholding (in number of existing Shares held) to be paid in new Shares	Balance of shareholding (in number of existing Shares held) to be paid in cash	Total shareholding
(i) No of Shares:	(ii) No. of Shares:	(iii) Total No. of Shares:

The total number of existing Shares in Box (iii) should be equal to the sum in Boxes (i) and (ii) and also the number of existing Shares held as at the Record Date.

Signed:

Depository Agent
(To be executed under Seal (if any) and signed by at least two authorised Signatories)

Date

This Mandate is not valid unless duly completed, signed and delivered to CDP by 5.00 p.m. on the Election Deadline Date. Delivery of a duly completed and signed Mandate to CDP shall be conclusive evidence in favour of the Company and CDP of the right and/or authority of the persons signing the Mandate to deal in the same.

EXPLANATION OF MANDATE

1. If you wish to participate in the Scheme in respect of all or part only of your holding of Shares in respect of this dividend, please complete, sign and return this Mandate to CDP by 5.00 pm on the Election Deadline Date. Please indicate clearly the proportion of shareholding in number of existing Shares held to be paid in new Shares in Box (i). Please also indicate the number of existing Shares that you wish to receive the dividends in Cash in Box (ii). The total number of Shares in both Boxes should be the sum of Boxes (i) and (ii) and equal to the number of existing Shares held as at the Record Date. Please indicate correctly and clearly in the Boxes (i), (ii) and (iii) on your preferred election. If the Boxes are incomplete, improperly completed or illegible, the Company reserves the right to pay all your dividend entitlements as at the Record Date in cash. For example, if you have 10,000 shares held as at the Record Date and you have only indicated 8,000 Shares in Box (i), you will receive your dividends entitlements entirely in cash.
2. All persons who have Shares standing to the credit of their CDP securities account as at the Record Date (the "**Members**") may elect to participate in the Scheme subject to the restrictions on Overseas Members (more particularly described in section 9 of the Dividend Terms and Conditions set out in the 2010 Interim Dividend Circular (for CDP shareholders)) in respect of all or part only, of their holding of Shares to which each Mandate relates.
3. A Member receiving two or more Mandates may elect to receive new Shares in respect of all or part only of his holding of Shares to which one Mandate relates and decline to receive new Shares in respect of all or part only of his holding of Shares to which any other Mandate relates. A Member receiving two or more Mandates and wishing to receive new Shares in respect of all of his entitlement to the dividend to which the Scheme applies must complete all the Mandates received by him and return the completed Mandates to CDP.
4. If you do not wish to participate in the Scheme in respect of all your sub-account holders' holding of Shares in respect of this dividend, you do not need to take any further action. The dividend will be paid in cash to you in the usual manner.
5. Members who elect to participate in the Scheme (each a "**Participating Member**") in respect of their sub-account holders' holding of Shares which are deposited with CDP will have the new Shares credited to the respective Participating Member's Security Account maintained with CDP.
6. The Company takes no responsibility for the taxation liabilities of Participating Members or the tax consequences of any election made by Members. As individual circumstances and laws vary considerably, specific taxation advice should be obtained by Members if required.
7. A Participating Member may receive new Shares in odd lots.
8. If you are in any doubt as to the action you should take, you should consult your legal, financial, tax or other professional adviser immediately.
9. The Terms and Conditions of the Scheme are set out in the 2010 Interim Dividend Circular (for CDP shareholders) and shall apply to this Mandate. Capitalised terms used herein which are not defined in this Mandate but which are defined in the 2010 Interim Dividend Circular (for CDP shareholders) shall have the same meanings ascribed to them in the 2010 Interim Dividend Circular (for CDP shareholders).
10. The information contained herein is derived from and should be read in conjunction with the full text of the 2010 Interim Dividend Circular (for CDP shareholders).